SHOW PROFILE

THE NATION'S LARGEST UPLAND HUNTING AND CONSERVATION EVENT

BACK IN MINNEAPOLIS!

REACH 30,000 ENTHUSIASTIC ATTENDEES

NATIONAL PHEASANT FEST & QUAIL CLASSIC

Be a part of the much-anticipated 2023 National Pheasant Fest & Quail Classic. The annual national convention and outdoor tradeshow focuses on wildlife conservation, upland game bird hunting, bird dogs, wildlife habitat management, pollinators and more!











Join us to showcase your products and services during the nation's largest upland celebration. Promote your business to 30,000 individuals who attend the weekend's festivities. Our available booth spaces disappear quickly. Our attendees are more than observers, they are actively engaged with our partners. Reserve your partnership today!

LIVE SEMINARS











HABITAT HELP ROOM

SPONSORSHIP LEVELS

Go beyond logo placement and exhibit space through custom integrated sponsorships. Build lasting relationships with attendees by investing in their Pheasant Fest & Quail Classic experience. We are experts at building custom programs that launch products and build brands. Exciting opportunities await companies like yours. Let us help you make the most of your sponsorship.

 BRONZE SPONSORSHIP: One sponsor corner booth Additional booths at 25% discount Two listings in the Pheasants Forever Journal Corporate logo in Show Guide 	 2 Invitations to 2 tickets to the Sponsor recoge 4 Exhibitor &
 SILVER SPONSORSHIP: Two sponsor corner booths Additional booths at 40% discount Two listings in the Pheasants Forever Journal Corporate logo in Show Guide Corporate logo on promotional materials & advertising 	 Logo and web Sponsor recog 2 Invitations to 4 tickets to the 8 Exhibitor &
 GOLD SPONSORSHIP: Four booths (2 sponsors corners and 2 in line) Additional booths at 50% discount Custom Event Sponsorship Opportunity Two listings in the Pheasants Forever Journal Corporate logo in Show Guide Corporate logo on promotional materials & advertising 	 Logo and web Sponsor recog 4 Invitations to One table of 1 16 Exhibitor &
 DIAMOND SPONSORSHIP: Six booths (2 sponsor corners and 4 in line) Additional booths at 60% discount Custom Event Sponsorship Opportunity Consideration of corporate speaker on a seminar stage Two listings in the Pheasants Forever magazine Corporate logo in Show Guide Corporate logo on promotional materials & advertising 	 Logo and web Sponsor recog 6 Invitations to One Table of 1 Name and log 24 Exhibitor 8

CUSTOM SPONSORSHIP OPPORTUNITIES:

- Show Bag Sponsorship
- Featured Pheasant Fest show giveaways
- Lanyard Sponsorship
- Video Content Sponsorship
- Hospitality Sponsorship
- (Hotel Keycard, Shuttlebus Signage, special offers etc.)

For booth reservations or sponsorship opportunities please contact Gerry Cliff, Pheasants Forever and Quail Forever's Advertising & Event Sales Manager

Office: 651-209-4954 | Cell: 763-350-7362 | Email: gcliff@pheasantsforever.org

PheasantFest.org

PUBLIC LANDS PAVILION

o the Thurs. night Partners in Conservation Reception e PF& QF National Banquet Saturday night gnition in booth provided by PF & QF daily passes (additional passes \$5.00 each)

osite link at PheasantsForever.org gnition in booth provided by PF & QF o the Thurs. night Partners in Conservation Reception e PF & QF National Banquet Saturday night daily passes (additional passes \$5.00 each)

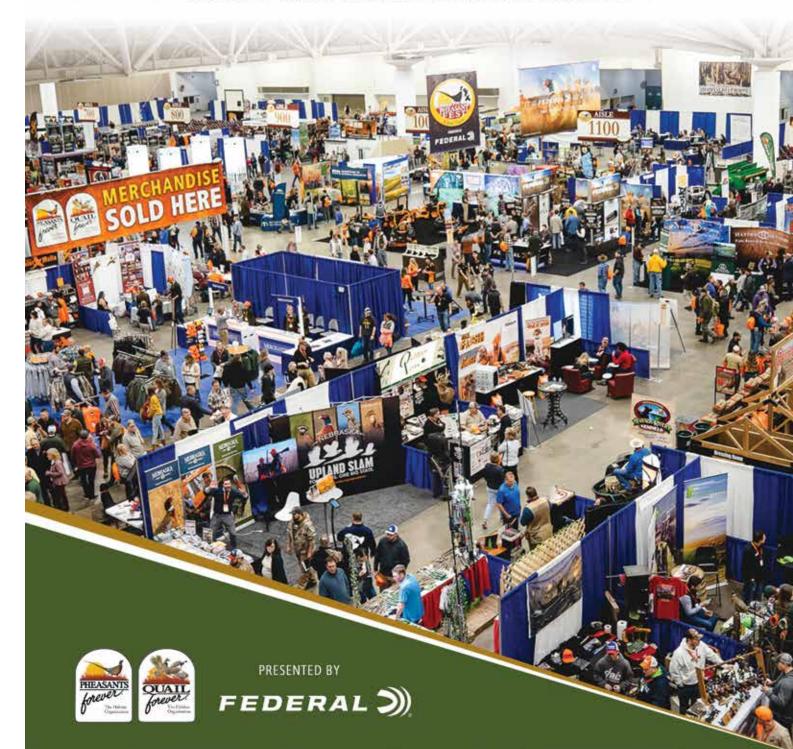
osite link at PheasantsForever.org gnition in booth provided by PF & QF o the Thurs. night Partners in Conservation Reception 10 to the PF & QF National Banquet Saturday night k daily passes (additional passes \$5.00 each)

osite link at Pheasantsforever.org gnition in booth provided by PF & QF to the Thurs. night Partners in Conservation Reception 10 to the PF & QF National Banquet Saturday night o recognition at the PF & QF National Banquet & daily passes (additional passes \$5.00 each)

Showguide Advertising (Full or Half Page) Special Couponing Seminar Stage Sponsorships Sunday Family Day Sponsorships New Product Showcase



FEBRUARY 17-19, 2023 | MINNEAPOLIS CONVENTION CENTER | MN





SHOW HOURS: Friday, Feb. 17, 2023 · NOON - 7:00 pm | Saturday, Feb. 18, 2023 · 9 am - 6 pm | Sunday, Feb. 19, 2023 · 9 am - 4 pm

148 148 144 144 142 140 138 136	BIRD DOG STAGE	461 560 561 660 661 750 459 558 559 658 659 758 457 556 557 656 657 756 455 554 555 656 655 754 453 552 553 652 653 752 451 550 551 650 651 750 447 546 547 646 647 746 445 544 545 644 645 744 443 542 543 642 643 742 441 540 541 640 639 738 439 538 539 638 639 738 437 536 537 636 637 736	761 860 861 961 759 858 859 956 757 856 857 956 755 854 855 952 753 852 853 952 751 850 851 956 747 846 847 946 745 844 845 944 743 842 843 942 741 840 841 946 739 838 839 938 737 836 837 936	LANDOWNER HELP DESK 955 1056 955 1056 957 1	1245 1344 1345 1444 1243 1342 1343 1442 1241 1340 1341 1440 1239 1338 1339 1438	1457 1556 1557 165 1455 1554 1555 165 1453 1552 1553 165 1453 1552 1551 165 1451 1550 1551 165 1451 1550 1551 165 1441 1544 1545 164 1443 1542 1543 164 1441 1540 1541 164 1439 1538 1539 163	1659 1758 1759 183 56 1657 1756 1757 183 54 1655 1754 1755 183 54 1655 1754 1755 183 52 1653 1752 1753 183 50 1651 1750 1751 183 50 1651 1750 1751 184 166 1647 1746 1747 184 164 1643 1744 1745 184 12 1643 1742 1743 184 10 1641 1740 1741 184 1639 1738 1739 185
134 126 124 ** 122 120 ** 120 ** 120 ** 120 ** 120	135 234 235 334 335 434 129 228 229 328 329 428 127 226 227 326 327 426 125 224 225 324 325 424 123 222 223 322 323 422 121 220 221 320 321 420 119 218 219 318 319 418	435 534 535 634 635 734 429 528 529 628 629 728 427 526 527 626 627 726 425 524 525 624 625 724 423 522 523 622 623 722 421 520 521 620 621 720 419 518 519 618 619 718	735 834 835 934 729 828 829 926 727 826 827 926 725 β24 825 922 723 822 823 922 721 820 821 926 719 β18 819 916	B 929 1028 1029 1128 1129 1228 3 927 1026 1027 1126 1127 1226 4 925 1024 1025 1124 1125 1224 2 923 1022 1023 1122 1123 1222 921 1020 1021 1120 1121 1220	1229 1328 1329 1428 1227 1326 1327 1426 1225 1324 1325 1424 1223 1322 1323 1422 1221 1320 1321 1420	1429 1528 1529 162 1427 1526 1527 162 1425 1524 1525 162 1423 1522 1523 162 1421 1520 1521 162	28 1629 1728 26 1627 1726 1625 1724 SHOW 24 1625 1724 22 1623 1722 1723 20 1621 1720 1721 182
	YOUTH VILLAGE A CONSERVATION EXPERIENCE SPORTSMAN'S GUIDE	PATH TO THE UPLANDS	715 814 815 914 713 β12 813 912 711 810 811 912 709 808 809 906 707 β06 807 906 705 804 805 904	2 913 1012 PUBLIC LANDS 9 911 1010 PAVILION 9 911 1010 Image: Constraint of the second sec	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1413 1512 1513 161 1411 1510 1511 161 1409 1508 1509 160 1407 1506 1507 160	12 1613 1712 1713 181 10 1611 1710 1711 181 08 1609 1708 1709 180

MINNEAPOLIS CONVENTION CENTER 2023 SHOW FLOOR LEGEND

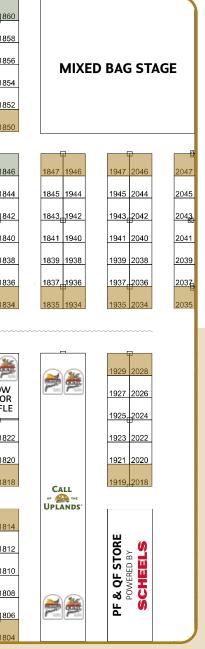


» BOOTH DISCOUNTS!

Multiple booth discount - Exhibitors renting more than one booth are eligible for a 10% discount on each additional booth. Non-profit discount - 20% discount (only on standard booth positions). Must send in a copy of non-profit status.

- » BOOTH INFORMATION
- All booth spaces include a 7" x 44" ID sign, plus 8' high back drape and 3' side drape. Four (4) exhibitor badges per 10' booth.
- One PF or OF Associate Membership.

For booth reservations, please contact PF and QF's Corporate Sales Representatives: Gerry Cliff: Office: (651) 209-4954, Cell: 763-350-7362 or Email: gcliff@pheasantsforever.org Luc Ramthun: (651) 209-4992, Cell: 612-308-8232 or Email: lramthun@pheasantsforever.org



» EVENING EVENTS

THURSDAY, FEBRUARY 16[™]

Pheasants Forever and Quail Forever's Upland Film Fest

FRIDAY, FEBRUARY 17TH & SATURDAY, FEBRUARY 18TH

Don't miss out on the two biggest upland parties of the year! Come celebrate conservation and our upland hunting heritage while playing raffles, bidding on exclusive gear & trips! Tickets are limited and are available online at PheasantFest.org/banguet

DISCOUNTED HOTEL ROOMS ARE NOW AVAILABLE

Inventory of rooms will go fast, so book your room needs today! Please visit PheasantFest.org/hotels











A SPECIAL THANK YOU TO OUR NATIONAL SPONSORS

.....

To become a corporate partner, please contact Chris Kalis, Director of Corporate Partnerships for Pheasants Forever & Quail Forever at: (651) 209-4956 or ckalis@pheasantsforever.org

