Pheasants Forever (PF) & Quail Forever (QF) are dedicated to the conservation of pheasants, quail and other wildlife through habitat improvements, public awareness, education and land management policies and programs.

**ORGANIZATIONAL FACTS**

**Over 138,000 Members!**

- 120,000 + - PF
- 18,000 + - QF

**Program Expenditures**

- 69% Habitat Improvement
- 18% Land Acquisition
- 7% Public Awareness
- 5% Conservation Education & Youth Programs
- 1% Habitat Equipment

91% of members hunt.

Pheasants Forever was formed by a group of hunters, and participation in hunting spurs the volunteer spirit of many PF & QF members to help conserve the resources that allow them to enjoy their favorite outdoor activities.

**HABITAT CONSERVATION**

In addition to benefitting wildlife, Pheasants Forever and Quail Forever habitat conservation projects provide water, soil and air quality benefits.

<table>
<thead>
<tr>
<th>19+ MILLION</th>
<th>551 THOUSAND</th>
<th>9 THOUSAND</th>
<th>$929 MILLION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Historical Acres Improved</td>
<td>Historical Habitat Projects</td>
<td>Wildlife Habitat Projects in 2019</td>
<td>Historical Habitat &amp; Education Program Expenditures</td>
</tr>
</tbody>
</table>

203,468 Acres & 1,616 Land Acquisitions since 1982

Pheasants Forever and Quail Forever chapters put a priority on acquiring lands for public use. Land acquisition projects are completed in conjunction with local, state, and federal natural resource agencies and projects are opened to the public for hunting.

**Education & Outreach**

Pheasants Forever and Quail Forever are dedicated to working with members, chapters and conservation partners to provide opportunities for youth, families and interested adults to share our outdoor traditions, hunting heritage and develop a conservation ethic.

- 14,500 youth members
- 2,000 annual youth events with 200,000 participants
- Learn-to-Hunt events, Hands-on Habitat Projects, Shooting Sports, and Conservation Leadership/Engagement
- National Youth Leadership Council
- Women on the Wing Initiative