SHOW PROFILE
THE NATION’S LARGEST UPLAND HUNTING AND CONSERVATION EVENT

Back in Minneapolis
Reach 30,000 Enthusiastic Attendees

NATIONAL PHEASANT FEST & QUAIL CLASSIC
Be a part of the much-anticipated 2020 National Pheasant Fest & Quail Classic. The annual national convention and outdoor tradeshow focuses on wildlife conservation, upland game bird hunting, bird dogs, wildlife habitat management, pollinators and more!

JOIN OUR UPLAND CELEBRATION
February 14-16, 2020 | Minneapolis Convention Center

Showcase your products and services during the nation’s largest upland celebration. Promote your business to 30,000 individuals who attend the weekend’s festivities. Our available booth spaces disappear quickly. Our attendees are more than observers, they are actively engaged with our partners. Reserve your partnership today!

PheasantFest.org

LIVE SEMINARS
Wild Game Cooking
Bird Dog Stage
Youth Village

Upland Hunting
Pollinator Plaza
Habitat Help Room

Show Bag Sponsorship
Featured Pheasant Fest show giveaways
Largest Sponsorship
Video Content Sponsorship
Hospitality Sponsorship
(Wine Keyed, Shuttlebus Signage, special offers etc.)

Diamond Sponsorship:
Six booths (2 sponsor corners and 4 in line)
Additional booths at 25% discount
Corporate logo on promotional materials & advertising
Corporate logo on Show Guide
Logo and website link at PheasantsForever.org
Sponsor recognition in booth provided by PF/QF
6 Invitations to the Thurs. night Partners in Conservation Reception
One table of 10 to the PF/QF National Banquet Saturday night
16 Exhibitor & daily passes (additional passes $5.00 each)

Gold Sponsorship:
Six booths (2 sponsor corners and 4 in line)
Additional booths at 60% discount
Custom Event Sponsorship Opportunity
Digital signage throughout the event spotlighting your sponsorship
Two listings in the Pheasants Forever magazine
Corporate logo in Show Guide
Logo and website link at PheasantsForever.org
Corporate logo on promotional materials & advertising
Logo and website link at PheasantsForever.org
2 Invitations to the Thurs. night Partners in Conservation Reception
One table of 10 to the PF/QF National Banquet Saturday night
Nominee of corporate speaker on a seminar stage
Name and logo recognition at the PF/QF National Banquet
24 Exhibitor & daily passes (additional passes $5.00 each)

Silver Sponsorship:
Five booths (2 sponsor corners and 3 in line)
Additional booths at 40% discount
Corporate logo in Show Guide
Corporate logo on promotional materials & advertising
Corporate logo in the Pheasants Forever magazine
Two listings in the Pheasants Forever Journal
Corporate logo in Show Guide
Logo and website link at PheasantsForever.org
Sponsor recognition in booth provided by PF/QF
4 Invitations to the Thurs. night Partners in Conservation Reception
4 Tickets to the PF/QF National Banquet Saturday night
8 Exhibitor & daily passes (additional passes $5.00 each)

Bronze Sponsorship:
Four booths (2 sponsor corners and 2 in line)
Additional booths at 50% discount
Corporate logo on promotional materials & advertising
Corporate logo in Show Guide
Corporate logo in the Pheasants Forever magazine
Two listings in the Pheasants Forever Journal
Corporate logo in Show Guide
Logo and website link at PheasantsForever.org
Sponsor recognition in booth provided by PF/QF
3 Invitations to the Thurs. night Partners in Conservation Reception
2 Tickets to the PF/QF National Banquet Saturday night
Sponsor recognition on banner provided by PF/QF
4 Exhibitor & daily passes (additional passes $5.00 each)

For booth reservations or sponsorship opportunities please contact Gerry Cliff, Pheasants Forever and Quail Forever’s Corporate Sales Representative.
Office: 651-209-4954 | Cell: 763-350-7362 | Email: gcliff@pheasantsforever.org

SPONSORSHIP LEVELS
Go beyond logo placement and exhibit space through custom integrated sponsorships. Build lasting relationships with attendees by investing in their Pheasant Fest & Quail Classic experience. We are experts at building custom programs that launch products and build brands. Exciting opportunities await companies like yours. Let us help you make the most of your sponsorship.

SILVER SPONSORSHIP:
Free sponsor corner booth
Additional booths at 25% discount
Two listings in the Pheasants Forever Journal
Corporate logo in Show Guide
Corporate logo in the Pheasants Forever magazine
Corporate logo on Show Guide
Corporate logo on promotional materials & advertising
2 Invitations to the Thurs. night Partners in Conservation Reception
2 Tickets to the PF/QF National Banquet Saturday night
Sponsor recognition on banner provided by PF/QF
8 Exhibitor & daily passes (additional passes $5.00 each)

BRONZE SPONSORSHIP:
Free sponsor corner booth
Additional booths at 30% discount
Two listings in the Pheasants Forever Journal
Corporate logo in Show Guide
Corporate logo in the Pheasants Forever magazine
Corporate logo on Show Guide
Corporate logo on promotional materials & advertising
3 Invitations to the Thurs. night Partners in Conservation Reception
3 Tickets to the PF/QF National Banquet Saturday night
Sponsor recognition on banner provided by PF/QF
6 Exhibitor & daily passes (additional passes $5.00 each)

CUSTOM SPONSORSHIP OPPORTUNITIES:
Shore Bag Sponsorship
Featured Pheasant Fest show giveaways
Largest Sponsorship
Video Content Sponsorship
Hospitality Sponsorship
(Wine Keyed, Shuttlebus Signage, special offers etc.)

Diamond Sponsorship:
(For Full or Half Page)
Special Captioning
Upland Hunting Stage Sponsorship
Sunday Family Day Sponsorship
New Product Showcase

$6,000 $12,000 $18,000 $30,000

$45,000 $90,000 $180,000 $360,000

$450,000 $900,000 $1,350,000

$2,500,000 $5,000,000 $7,500,000

$11,000,000 $17,000,000 $23,000,000

$31,000,000 $52,000,000 $73,000,000

$112,000,000 $180,000,000 $248,000,000

$620,000,000 $930,000,000 $1,240,000,000

$2,500,000,000 $3,750,000,000 $5,000,000,000

$12,500,000,000 $18,750,000,000 $25,000,000,000

$62,500,000,000 $93,750,000,000 $125,000,000,000

$256,250,000,000 $384,375,000,000 $512,500,000,000

BECOME AN EXHIBITOR AND JOIN OUR UPLAND CELEBRATION
FEBRUARY 14-16, 2020 | MINNEAPOLIS CONVENTION CENTER

PheasantFest.org

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SHOW HOURS: Friday, February 14, 2020 - Noon - 8:00 pm | Saturday, February 15, 2020 - 9 am - 6 pm | Sunday, February 16, 2020 - 9 am - 4 pm

BOOTH DISCOUNTS!

Multiple booth discounts - Exhibitors renting more than one booth are eligible for a 10% discount on each additional booth. Non-profit discount - 20% discount (only on standard booth positions). Must send in a copy of non-profit status.

BOOTH INFORMATION

• All booth spaces include a 7” x 44” ID sign, plus 8’ high back drape and 3’ side drape.
• Four (4) exhibitor badges per 10’ booth.

For booth reservations, please contact PF/QF’s Corporate Sales Representatives:
Gerry Cliff: Office: (651) 209-4954, Cell: 763-350-7362 or Email: gcliff@pheasantsforever.org
Luc Ramthun: (651) 209-4992 or Email: lramthun@pheasantsforever.org

To become a corporate partner, please contact:
Chris Kalis, Director of Corporate Partnerships for Pheasants Forever & Quail Forever at: (651) 209-4956 or ckalis@pheasantsforever.org.

EVENING EVENTS

FRIDAY, FEBRUARY 14TH & SATURDAY FEBRUARY 15TH

Don’t miss out on the two biggest upland parties of the year! Come celebrate conservation and our upland hunting heritage while playing raffles, bidding on exclusive gear & trips!

Tickets are limited and are available online at www.pheasantsforever.org/banquet

DISCOUNTED HOTEL ROOMS ARE NOW AVAILABLE

Inventory of rooms will go fast, so book your room needs today!

Please visit PheasantsForever.org/hotels

A SPECIAL THANK YOU TO OUR NATIONAL SPONSORS

EXHIBITOR TESTIMONIALS

“It’s Unique, it’s very different than the other shows I’ve been to on the hunting side of things. It’s not a typical show... I love that they’ve taken a perspective on what and who needs to be at that show, and what it is for the consumer. It feels good being affiliated, being associated...”

– Reid Bryant, Orvis

“I was in shock and awe! They really came out in droves! It was crazy!”

– Ron Boehme, The Hunting Dog Podcast

“Let me sum it up simply: We haven’t had an outdoors show like this in far too many years. It’s a thing of wonder!”

– Dale Bowman, The Chicago Sun Times

“The entire weekend exceeded my expectations.”

– Ed Mulholland, Precision Specialist with Buck Bros, Inc. John Deere Dealership

“It was another Phenomenal event, thank you for allowing us to be there with the Project Upland booth. I’m already looking forward to next year! I can’t wait! If you haven’t made it to Pheasant First, start making your plans today for next year! It’s an event you do not want to miss if you are a passionate upland bird hunter, conservationist, or have any interest in Pheasants Forever and the great work that they do!”

– Nick Larson, Project Upland, Project Upland Podcast

MINNEAPOLIS CONVENTION CENTER
MINNEAPOLIS, MINNESOTA

PheasantFest.org